



Connecting fish, rivers and people
#worldfishmigrationday
April 21 - 2018

WHAT IS WORLD FISH MIGRATION DAY?

World Fish Migration Day is a one day event to create worldwide awareness of the importance of freshwater migratory fish and open rivers for the general public, especially students and their teachers, resource managers and engineers, and commercial and recreational anglers, as well as those individuals who influence public policy that affect rivers. It is a global initiative with activities organized to reach these audiences.

On World Fish Migration Day organizations undertake the development of an activity to raise awareness and involve local people and media about fish migration and open rivers. Local events include a range of activities: field trips, events at a school or aquaria, the opening of fishways, races, food festivals, etc. At this local level, the logo and central message of the World Fish Migration Day, **Connecting fish, rivers and people**, will be used to connect sites around the world.

Around the world, coordination and promotion is done through local activities inspired, supported and coordinated by the World Fish Migration Foundation.

HOW CAN PEOPLE GET INVOLVED?

1 ORGANIZE AN EVENT

Participating organizations will organize their own events (e.g. activity sessions, field events workshops or talks) and outreach communication, under the umbrella of World Fish Migration Day. Promotional material will be available to download from the website and can be shared with visitors. The WFMF and its partners are responsible for central coordination, international publicity and maintaining the website. The projects will be highlighted on the website, social media and in the press. Register events online: www.worldfishmigrationday.com

2 PARTICIPATE IN A LOCAL EVENT

Events are being organised around the world and details of local events are listed on the World Fish Migration Day website. There are a range of activities being organised, and the local organisations strongly encourage more people to take part in their planned events. Events can be searched on our website.



3 SPREAD THE WORD ABOUT WFMD

Follow us on Facebook and Twitter to keep up to date with all the latest World Fish Migration Day activities and share the news with colleagues, friends and family. Get word of local events and our key message to media outlets and include politicians, resource agencies, schools, energy and food source businesses (fishing communities, processing, food sales, restaurants, etc.). Use #worldfishmigrationday on social media.

CONTACT

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